

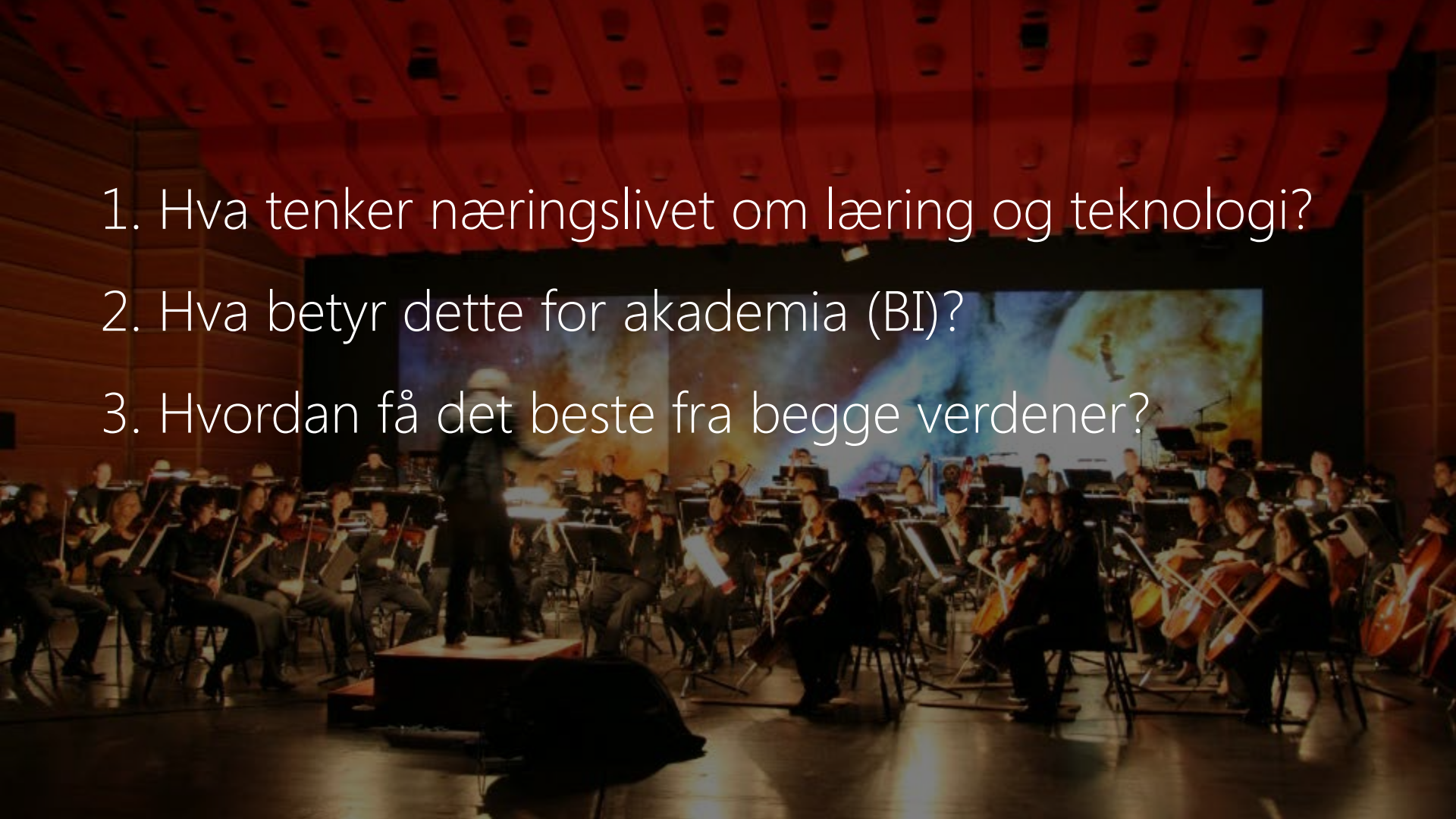


Det beste fra to verdener

- David Sagen, Handelshøyskolen BI

BI

1. Hva tenker næringslivet om læring og teknologi?
2. Hva betyr dette for akademia (BI)?
3. Hvordan få det beste fra begge verdener?





«KNOWN-KNOWN»



«KNOWN-UNKNOWN»

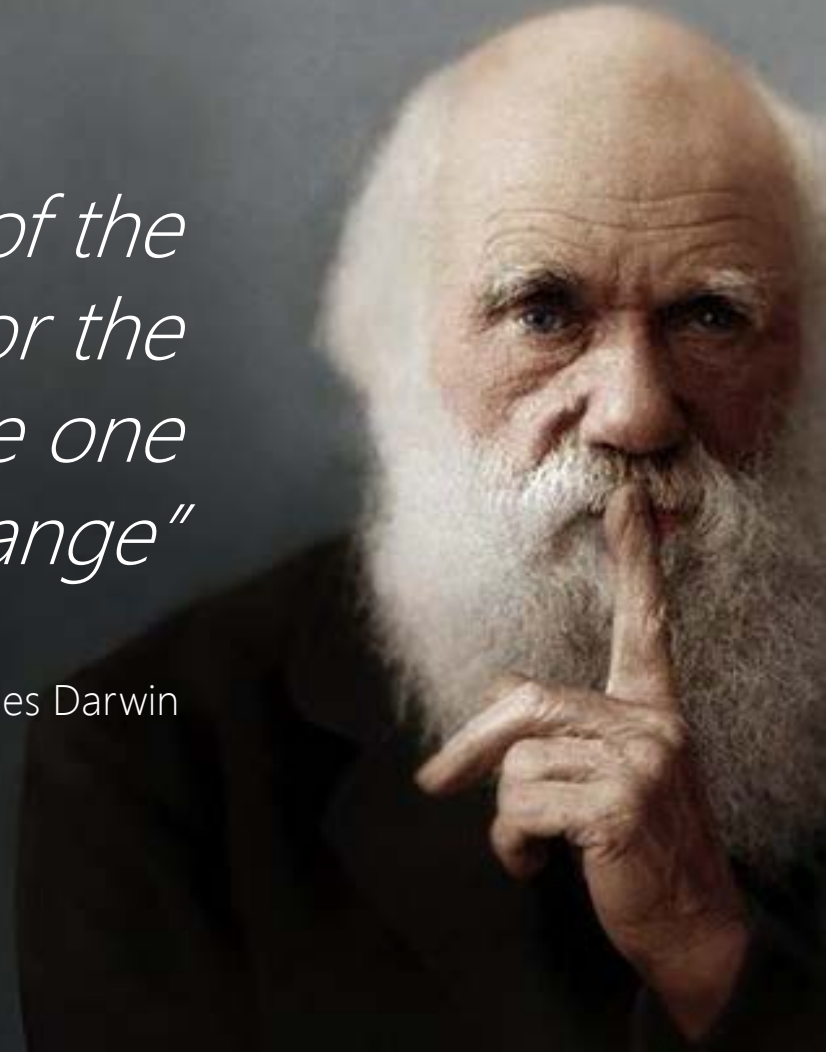


«UNKNOWN-UNKNOWN»

“

It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to change”

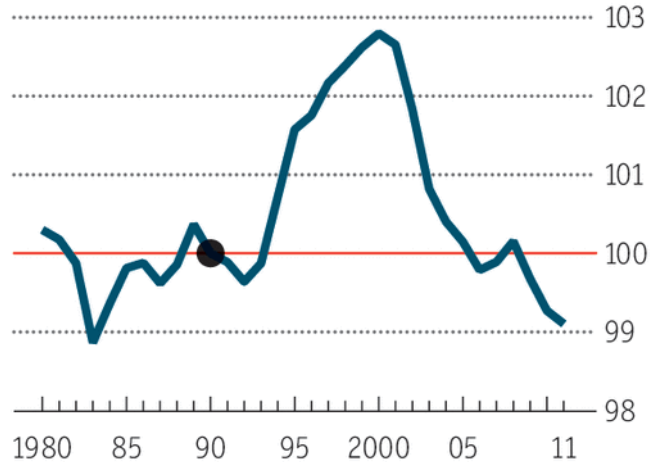
- Charles Darwin



Høyere utdanning alene gjør ikke at man får de jobbene man vil

Brain drain

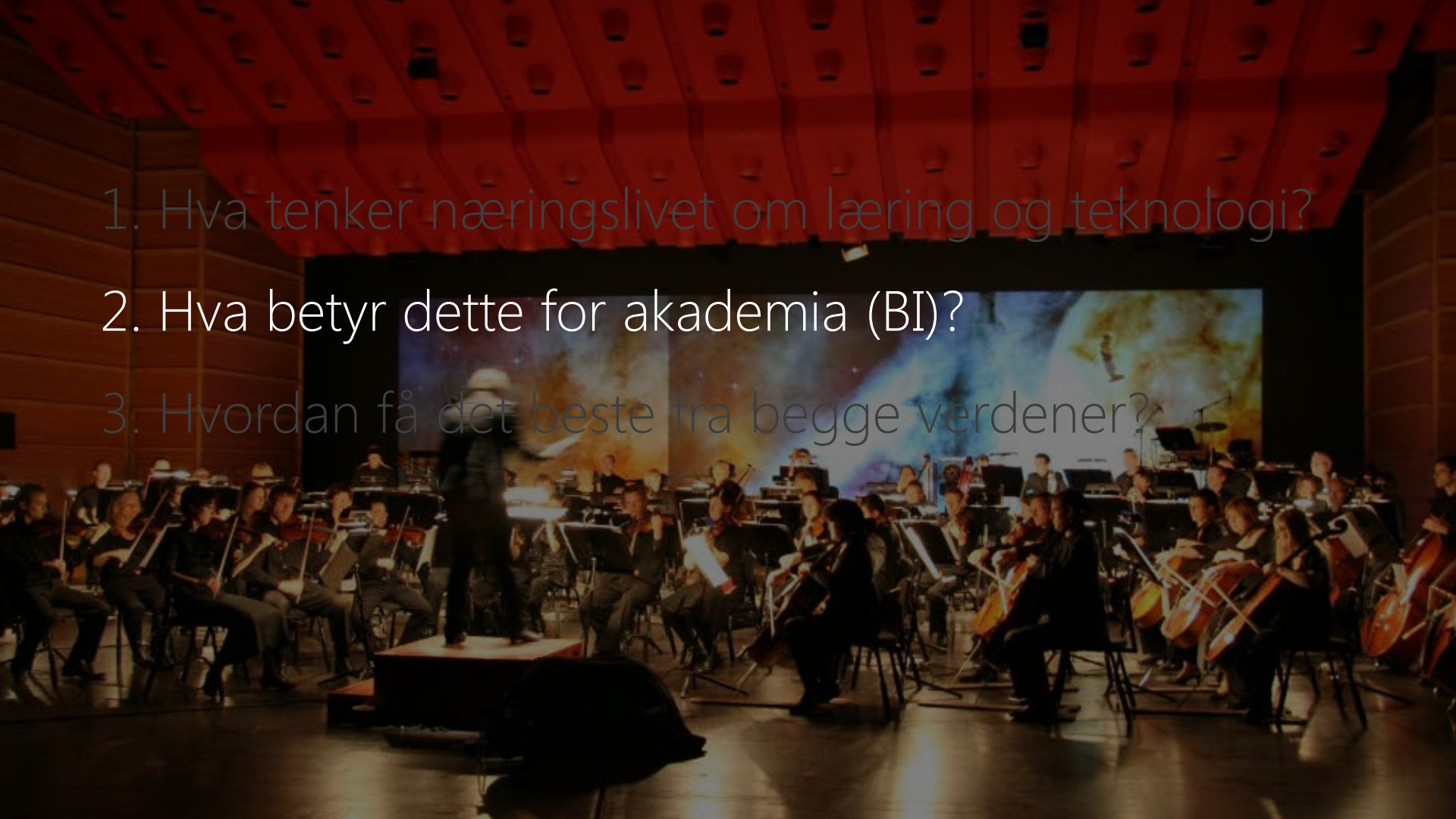
US, average cognitive intensity of tasks done by employed college graduates, 1990=100



Source: "The Great Reversal in the Demand for Skill and Cognitive Tasks", by P. Beaudry, D. Green & B. Sand, NBER Working Paper 18901

Det er et høyt disruptivt potensiale i det tradisjonelle akademia



- 
- A symphony orchestra is performing in a concert hall. The conductor is in the center, facing the orchestra. The background features a large screen displaying a space scene with a planet and a spacecraft. The ceiling is a complex, red, geometric structure.
1. Hva tenker næringslivet om læring og teknologi?
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“

...a future in which business schools **recharge their relevance** by positioning themselves as trusted partners with industry in addressing **real-world challenges**.

- Collective Vision for Business Education, AACSB

BL er mer effektivt enn ren ansikt-ansikt og ren e-læring

*“The **advantage** over face-to-face classes was significant in those studies contrasting **blended learning** with **traditional face-to-face** instruction, but not in those studies contrasting **purely online** with **face-to-face** conditions”*



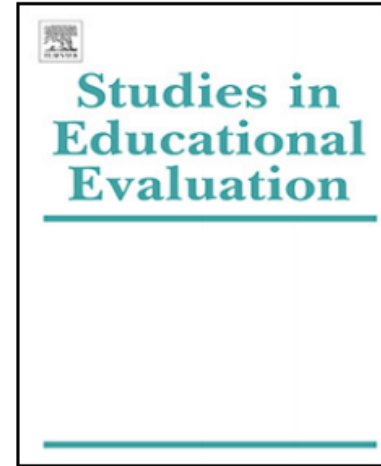
Man kan oppnå mer med BL


*“The most general conclusion that can be drawn from this meta-analysis is that improvement in **achievement related to BL** is low but significantly greater than zero”*



Læringsutbyttet kan være bedre med BL

*“Although being considered as a small effect according to standard criteria, the weighted mean effect is significant, which supports the perspective that **BL can result in better learning outcomes** for higher education students”*

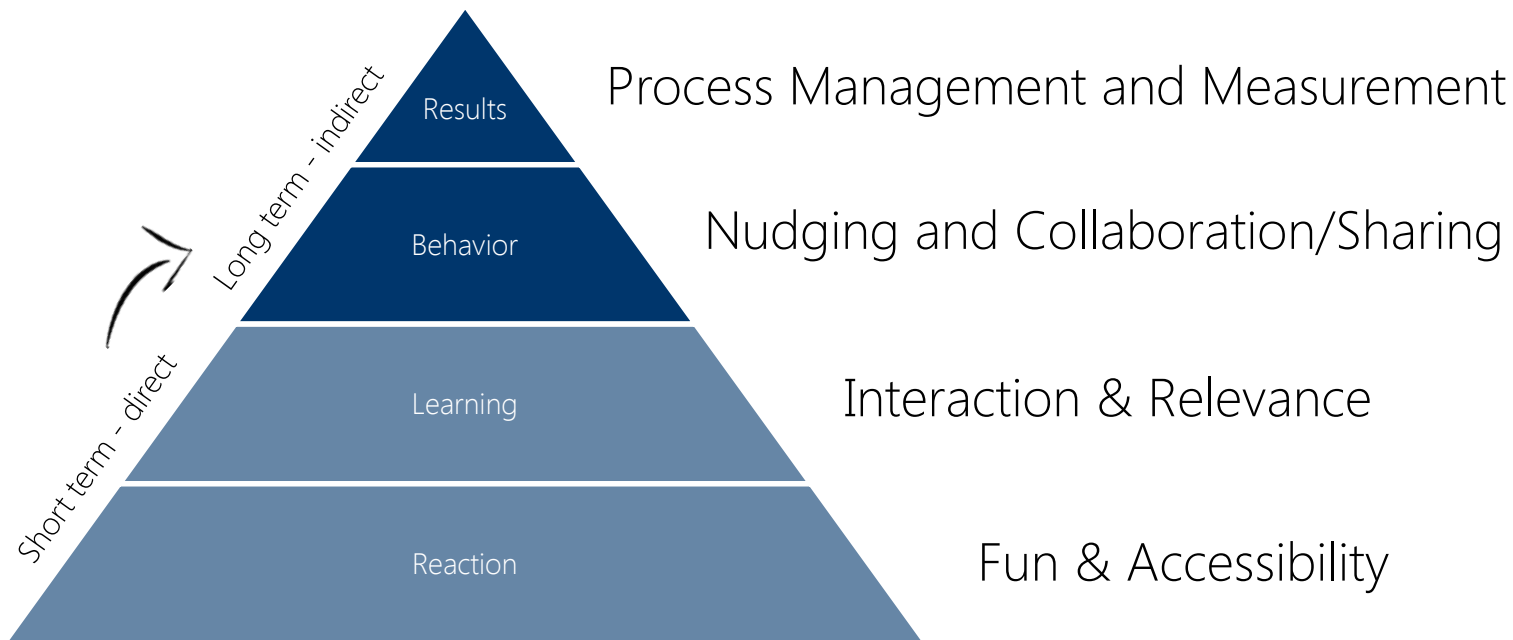


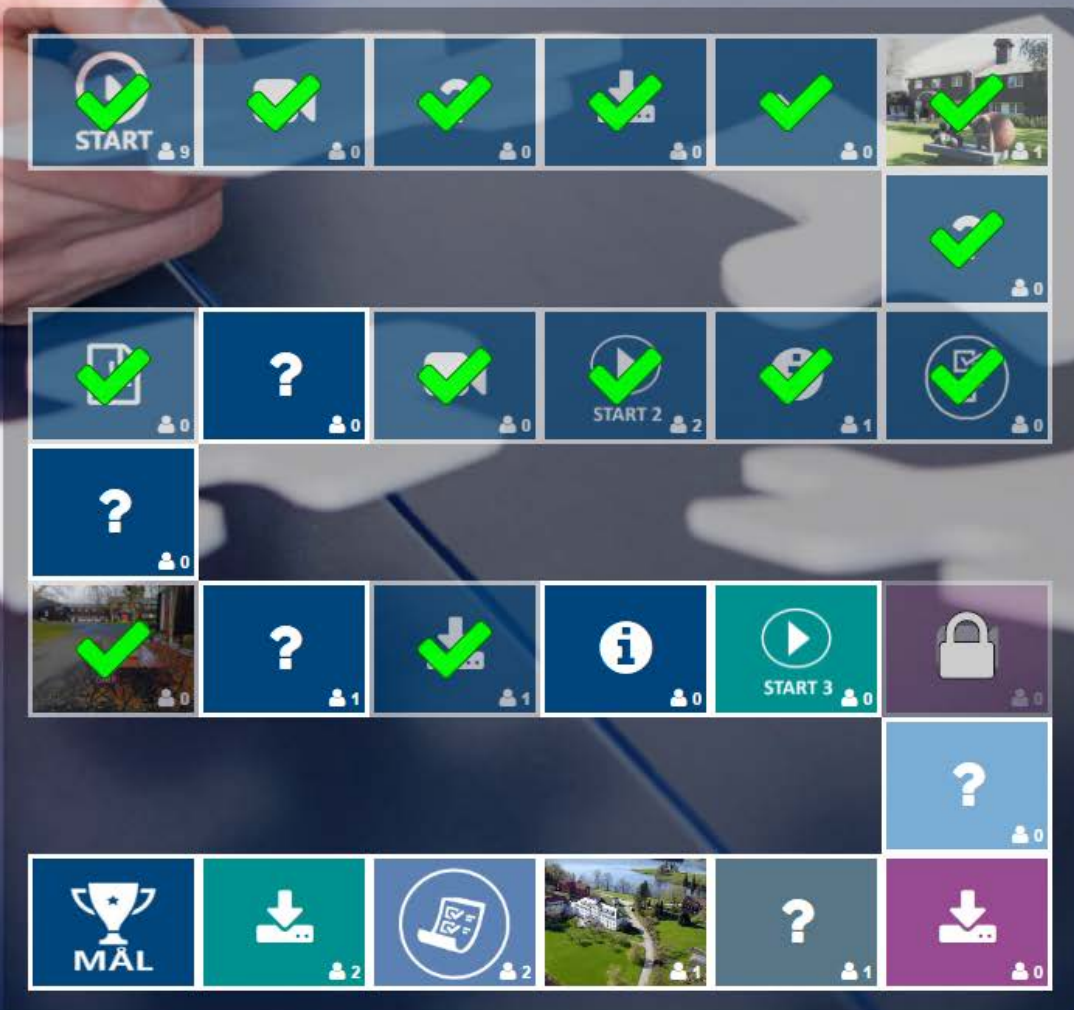
- 
- A symphony orchestra is performing in a concert hall. The conductor is standing on a small platform in the center, facing the musicians. The musicians are seated in rows, playing various instruments including violins, violas, cellos, and double basses. In the background, a large screen displays a space scene with a planet and a spacecraft. The ceiling of the hall is a prominent feature, with a grid of red, perforated panels.
1. Hva tenker næringslivet om læring og teknologi?
 2. Hva betyr dette for akademia (BI)?
 3. Hvordan få det beste fra begge verdener?

Bygg all læring på pedagogiske prinsipper (for “voksne”)

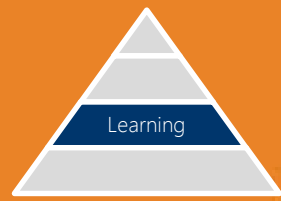
- 1 Adults need to know why they are learning something
- 2 They learn through doing
- 3 They need to be responsible for their decisions on education and involved in planning and evaluating
- 4 They learn most from subjects that are immediately relevant to them
- 5 Their learning is oriented towards problem-solving rather than content or theory
- 6 They respond better to internal than external motivators for learning

Bruk teknologi om det kan forsterke effekten av kompetanseheving





The Flipped Classroom



DURING



Students practice applying key concepts with feedback

IN CLASS

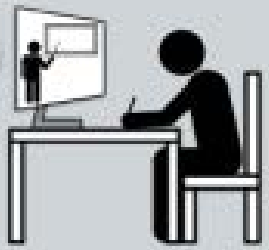
GOAL

GOAL

GOAL

Students prepare to participate in class activities

BEFORE

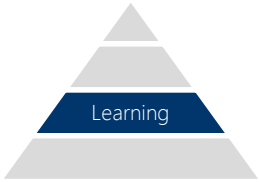


OUT OF CLASS

AFTER

Students check their understanding and extend their learning





Oppsplittet kurs med frittstående emmekurs – kan tas enkeltvis



Verfisert deltakerbevis **Emnekurs 1**

Tradisjonell regnskapsanalyse
Kredittvurdering - bedrift

Oppstart: 10 september 2017

BI NORWEGIAN
BUSINESS SCHOOL



Verfisert deltakerbevis **Emnekurs 2**

Økt bransjeforståelse
Kredittvurdering - bedrift

Oppstart: 10 september 2017

BI NORWEGIAN
BUSINESS SCHOOL



Verfisert deltakerbevis **Emnekurs 3**


Helhetlig kredittvurdering
Kredittvurdering - bedrift

Oppstart: 10 september 2017

BI NORWEGIAN
BUSINESS SCHOOL



Valgfri eksamen

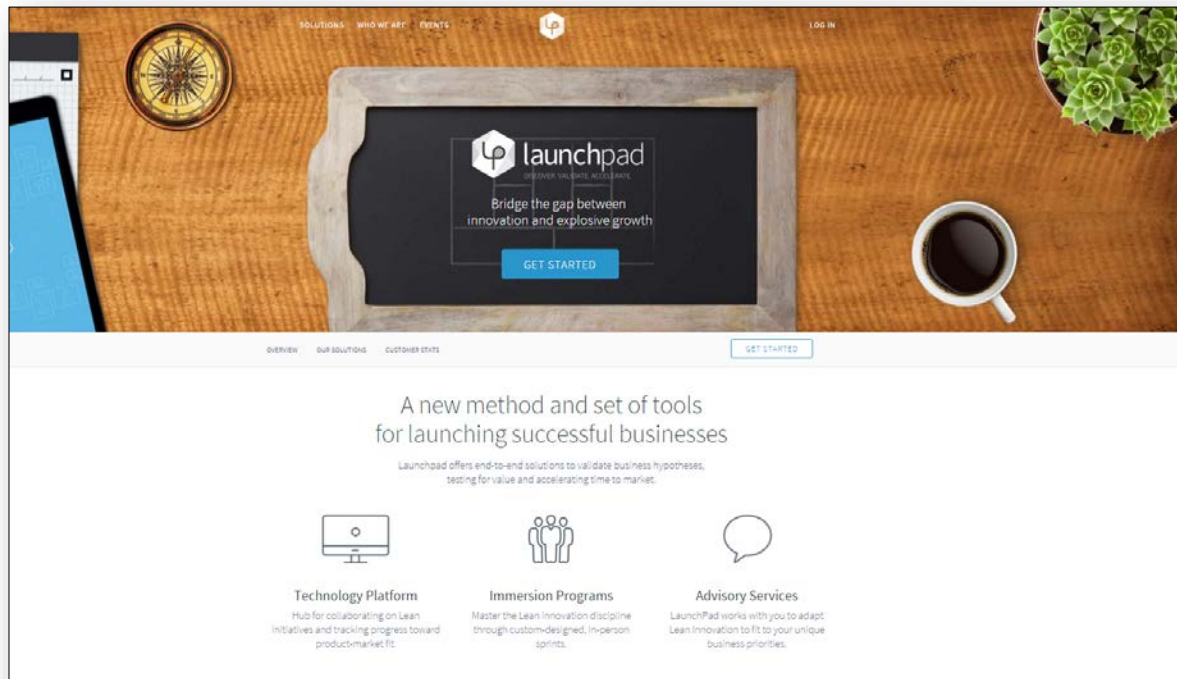


Studiepoeng **Eksamensmodul**


Kredittvurdering - bedrift
Eksamen med 7,5 st


Hjemmeeksamen
Tid: 10 -13. desember 2017

BI NORWEGIAN
BUSINESS SCHOOL



The image shows a screenshot of the Launchpad website's landing page. The background is a top-down view of a wooden desk with a laptop, a compass, a coffee cup, and a succulent. The main content is centered on a chalkboard graphic with the Launchpad logo and tagline. Below the hero section is a navigation bar with links for 'overview', 'our solutions', and 'customer stats', and a 'GET STARTED' button. The main heading reads 'A new method and set of tools for launching successful businesses'. A sub-heading states 'Launchpad offers end-to-end solutions to validate business hypotheses, testing for value and accelerating time to market.' Three service pillars are listed: 'Technology Platform' (collaboration hub), 'Immersion Programs' (Lean Innovation discipline), and 'Advisory Services' (customized Lean Innovation).


SOLUTIONS WHO WE ARE EVENTS  LOG IN

 **launchpad**
DISCOVER VALIDATE ACCELERATE
Bridge the gap between innovation and explosive growth
[GET STARTED](#)


[overview](#) [our solutions](#) [customer stats](#) [GET STARTED](#)

A new method and set of tools for launching successful businesses


Launchpad offers end-to-end solutions to validate business hypotheses, testing for value and accelerating time to market.



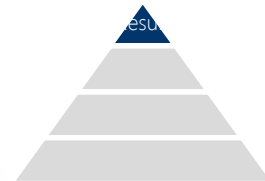
Technology Platform
Hub for collaborating on Lean initiatives and tracking progress toward product-market fit.



Immersion Programs
Master the Lean Innovation discipline through custom-designed, in-person sprints.



Advisory Services
LaunchPad works with you to adapt Lean Innovation to fit to your unique business priorities.





Så hvordan få det beste fra begge verdener?

1. Bygg på etablerte prinsipper for læring
2. Definér hvilke effekter læringen skal skape
3. Eksperimentér for å finne rett balanse

A symphony orchestra is performing in a concert hall. The conductor is in the center, facing the orchestra. The background features a large screen displaying a dramatic scene with a figure falling from a sky filled with smoke and fire. The ceiling is a complex, reddish-brown structure with many small lights.

Takk for oppmerksomheten!

David Sagen
Business Development Manager
BI Norwegian Business School
david.sagen@bi.no